

METROLUX GLOBAL

LUXURY MARKETING · UAE · UK · USA

Luxury brands, quietly engineered.

A senior-only studio for ambitious houses and challenger brands across Dubai, London and New York. Strategy, identity, paid media, content and web — one accountable team, one commercial standard.

12+

YEARS

180

GLOBAL CLIENTS

45M+

IMPRESSIONS

98%

RETENTION

PREPARED FOR — PROSPECTIVE CLIENTS · 2026

Four reasons founders choose us — and stay.

01 Senior-only pods

A director on every account. No juniors flying solo, no account-manager buffer.

02 Brand + performance, one team

Identity and paid media built in the same room, so the story and the numbers move together.

03 Written guarantees

Reply in 24h. No lock-in after month one. Money-back pilot if we miss KPIs.

04 Global, three-city studio

Dubai, London and New York coverage — one aesthetic, three time zones, zero handoff loss.

The receipts.

+240%

DIRECT BOOKINGS IN 9 MONTHS

Nocturne Hotels · London

Content engine + paid social

5.8×

RETURN ON AD SPEND

Oré & Co. · Riyadh · Dubai

Meta + Google scale-up

+310%

ORGANIC TRAFFIC, YOY

Halcyon Estates · London

Editorial SEO programme

<1s

LIGHTHOUSE-PERFECT LOAD TIME

Atelier 21 · New York

Headless commerce build

+210%

LOCAL DISCOVERY IN 6 MONTHS

Roast & Co. · Manchester

Local SEO + rebrand

3.2×

ROAS ON COLD TRAFFIC

Urban Fit · Dubai

Lead-gen paid media

A simple, senior engagement model.

01 Discovery call

30 minutes with a senior strategist. No pitch deck — an honest read of where you stand.

02 Bespoke proposal

Delivered within 3 business days. Scope, deliverables, KPIs, timeline, investment.

03 Onboarding sprint

Two weeks: brand audit, market map, creative territories, media plan.

04 Always-on partnership

Monthly retainer. Rolling 30-day terms. Quarterly business reviews with the founder.

Book your discovery call.

Reply within 24 hours from Dubai, London or New York.

WhatsApp · +971 58 832 1201

Email · hello@metroluxglobal.com